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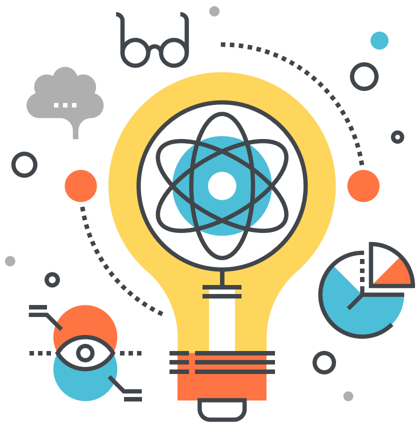
KEY STAKEHOLDERS WITHIN CARBON MARKETS

PART 2: PROJECT FUNDERS AND OWNERS

C. Impact and Workflow

Project Funders: Impact



Enabling Innovation

By providing financial support, funders enable the development of new technologies and methods for reducing carbon emissions.

Supporting Sustainable Development

Their investments help promote sustainable practices and development in various industries.

Driving Climate Action

The funding provided by these stakeholders is crucial for achieving global climate targets and reducing the overall carbon footprint.

Project Funders: Step-by-step Action

Identifying Potential Project

Project funders start by **researching and identifying projects** that align with their investment goals.

They **solicit proposals and engage with developers** to find promising ideas.

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Project Evaluation

Projects undergo rigorous evaluation, including:-

1. **feasibility studies**;
2. **due diligence**, and;
3. **risk assessment**

to ensure viability and alignment with environmental goals.

Project Funders: Step-by-step Action

Funding Decision

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After thorough review, projects are **either approved or rejected** for funding.

Approved projects receive a **detailed funding agreement outlining terms and conditions.**

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Disbursement of Funds

Funds are **disbursed in stages, tied to project milestones.**

Initial funds are **released to kickstart the project, followed by additional disbursements** as milestones are met.

Project Funders: Step-by-step Action

Project Monitoring and Support

Funders monitor progress through

1. **reports and site visits**;
2. providing **technical assistance** and;
3. **ensuring compliance** with regulatory and contractual obligations.

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Performance Evaluation

Midterm and final evaluations are conducted to assess:-

1. project performance;
2. impact, and;
3. lessons learned.

Project Funders: Step-by-step Action

Reporting and Documentation

Project developers are required to submit regular progress reports, financial statements, and impact assessments.

A final report is prepared at the end of the project, summarizing achievements, financial expenditures, and environmental impacts.

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Post-Project Follow-Up

Funders may conduct follow-up assessments to measure long-term impact and share successful practices for future projects.

Stay tuned for part 4 of my post on Project Funders as I share some of the biggest project funders in the world and prominent projects under their portfolio

Stay tuned

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